

Abdelghani Reda Abdelghani

MARKETING SPECIALIST

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Nabrouh, Mansoura

I am Abdelghani Reda, a freelancer since 2021, specializing in digital marketing, Google Ads, SEO, and WordPress development. I have gained extensive experience in the Gulf markets (Saudi Arabia, UAE, Qatar, Kuwait), helping clients improve ad campaigns, optimize websites for search engines, and boost conversions. I am skilled in data analysis, SEO strategies, and creating tailored marketing solutions. In the next five years, I aim to expand my expertise in digital marketing and advanced technologies like AI, while growing my professional network in the Gulf region.

Education

Bachelor BIS at DELTA HIGHER INSTITUTE, Mansoura

October 2022 - August 2026

Experience

Media Buyer at freelancer

May 2021 - February 2023

- Started my career as a freelancer, where I managed numerous advertising campaigns for clients across the Egyptian and Gulf markets. I contributed to increasing clients' sales by leveraging data analysis and developing effective, results-driven marketing strategies.

MARKETING SPECIALIST at الناصريه للاستيراد والتصدير, tanta

February 2023 - July 2024

- Contributed to increasing the profitability of Al Nasseriya Import & Export Company by up to 40% within one year through expert management and optimization of Google Ads campaigns, leveraging data-driven strategies and precise audience targeting.
- Also designed and developed three websites for the company, implementing SEO strategies that significantly improved their visibility, making them among the most recognized websites in Egypt.

MARKETING SPECIALIST at المعتمد لصيانته الاجهزه الكهربائيه, tanta

July 2024 - March 2026

- Worked with Al Motamad Electrical Appliances Maintenance Company, contributing to increasing profitability by up to 62% within the first year. Additionally, I enhanced the company's digital presence by developing a professional website, which strengthened customer trust and improved brand credibility.

Media Buyer at freelancer

March 2026 - Present

- Currently working as a freelancer with a diverse client base of 674 clients across both the Egyptian and Gulf markets. I have supported clients in developing and optimizing marketing strategies, as well as strengthening their digital presence through various social media platforms and advertising channels, contributing to improved brand visibility and business growth.

Skills

Google Ads Campaign Management

Media Buyer: Social Media Marketing

Data Analysis

WordPress Development & Design

SEO: Search Engine Optimization

Client Communication

Problem Solving

Volunteering

Sports official at lifemakers, Mansoura

February 2020 - August 2026

Projects

alwasitoffice • [↗](#)

Kiriazhi Egypt • [↗](#)

alnadaclean • [↗](#)

tamwelk • [↗](#)

alfkhamh kitchen • [↗](#)

SEO

enjzak • [↗](#)

masartaeqib • [↗](#)

Languages

Arabic - Native

English - Conversational